

Three Important Reasons Why Mobile Business Applications Are Your Best Bet

A mobile business application does away with tedious paperwork, reducing costs. Moreover, it cuts costs through automation of data processing by decreasing administrative costs. Data entry is not the only digital aspect of the process; validation and transmission too many other connected systems in real time are other important aspects of the process.

What does this mean for your venture? You are guaranteed faster, cheaper and more efficient administration and delivery.

Remember:

1. A mobile business application offers you automatic services

The very idea that you can enter the data from weighing produce electronically and produce a receipt for your supplier instantly is a clear benefit of automation. Perhaps the quality that makes it the strongest contender in mobile business, automation simplifies your work. Connected to systems throughout the supply chain, goods running low in your warehouse reflect on the system, which signals supplier systems following updates in the database.

2. A mobile business application offers multitasking capabilities

A single data entry will result into multiple entries in other systems where necessary, reducing administrative overhead. The application makes use of the multiple tools in mobile devices such as GSM capabilities to enable you perform more efficient operations. You can track sales reps, while tracking inventory and serving customers all in one go. At the same time, information between the field and the headquarters can be exchanged in real time. This is possible because hand held devices and systems are in constant communication, saving you both time and money. In the agricultural cooperative, you can enter collection data, which prompts creation of the transaction summary, produces a receipt for the grower, and sends the data to HQ for reconciliation - all prompted by one action.

3. A Mobile Business Application Provides Regulation

In the case of the agro processor, cases of fraud are greatly reduced since data cannot be manipulated as easily as does happen in the manual system. Farmer details are tied to their produce inputs in the system, so that payments and balance reconciliations are instant. Mobile devices are fitted with features that enable proper formatting of data. Field agents are limited to particular format types when entering data into the application. As such, inaccurate data can be eliminated. For instance, say you need the phone number field of a farmer's details to take in 10 digits, nothing more or less; the system will not accept the input until this requirement is met.

Business applications present many other opportunities that will boost your business productivity and profitability. These include the obvious supplier loyalty you will build in your agribusiness and increased time management.

Contact us today for a mobile business solution customized to suit your business needs. Virtual City is an award winning mobility solutions company that is your best bet for automation and profits in your enterprise.